

# **eBrightConnect™ Privacy Statement**

**Effective Date of Current Policy: August 15, 2020**

## **1. ACKNOWLEDGMENT AND ACCEPTANCE OF TERMS**

Welcome to our Privacy Policy! **eBrightConnect™** together with our affiliates ("**Optime Consulting Inc.**," "we", or "us is committed to protecting your privacy. We value the privacy of our customers, users, and any individual who accesses or uses the **eBrightConnect™** platform.

This Privacy Statement sets forth our current privacy practices concerning the information we collect when you or your device interact with our platform. By accessing **eBrightConnect™**, you acknowledge and fully understand **eBrightConnect™** privacy Statement and freely consent to the information collection and use practices described in this Privacy Statement. This Privacy Policy supplements and forms a part of the **eBrightConnect™ Terms of Service (the "Terms")**.

## **2. PARTICIPATING SCOPE**

Related services and offerings with links from the **eBrightConnect™**, including Sponsor or Customer Event sites, have their own privacy statements that can be viewed by clicking on the corresponding links within each respective Platform. Online sponsors and or Customers who participate in **eBrightConnect™ services** are encouraged to participate in industry privacy initiatives and to take a responsible attitude towards consumer privacy. However, since we do not have direct control over the policies or practices of participating merchants and other third parties, we are not responsible for the privacy practices or contents of those sites. We recommend and encourage that you always review the privacy policies of Customer or Sponsor and other third parties before you provide any personal information or complete any transaction with such parties.

## **3. INFORMATION WE COLLECT AND HOW WE USE IT**

**eBrightConnect™**, collects certain information from and about its users three ways: directly from our Web Server logs, the user, and with Cookies.

### **a. Web Server Logs.**

When you visit our Platform, we may track information to administer the site and analyze its usage. Examples of information we may track include:

- Your Internet protocol address.
- The kind of browser or computer you use.
- Number of links you click within the site.
- State or country from which you accessed the site.
- Date and time of your visit.
- Name of your Internet service provider.
- Web page you linked to our site from.
- Pages you viewed on the site.

### **b. Use of Cookies**

**eBrightConnect™** may use cookies to personalize or enhance your user experience. A cookie is a small text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a Web Server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. For example, if you personalize a web page, or navigate within a site, a cookie helps the site to recall your specific information on subsequent visits. Hence, this simplifies the process of delivering relevant content and eases site navigation by providing and saving your preferences and login information as well as providing personalized functionality.

**eBrightConnect™** reserves the right to share aggregated site statistics with partner companies, but does not allow other companies to place cookies on our Platform unless there is a temporary, overriding customer value (such as merging into **eBrightConnect™** platform that relies on third-party cookies).

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies. If you reject cookies by changing your browser settings then be aware that this may disable some of the functionality on our Platform.

### **c. Personal Information Users**

Visitors to our platform can register to customer invitation per event. When you register, we will request some personal information such as name, address, email, telephone number or facsimile number, account number and other relevant information.

We will not disclose personally identifiable information we collect from you to third parties without your permission except to the extent necessary including:

- To fulfill your service requests for services.
- To protect ourselves from liability,
- To respond to legal process or comply with law, or
- In connection with a merger, acquisition, or liquidation of the company.

**eBrightConnect™ processes Personal Information as part of delivering** the mentioned above services on account of its customers. The customer is the data controller of the information. For these services, **eBrightConnect™** only collects Personal Information necessary to fulfill our contract agreement with the customer. We may collect contact data such as name, e-mail address, and company detail you provide us during the registration process and your use of the services. We may also collect platform usage data, such as the date of when viewed the session, the duration of your viewing, and the part of the sessions you viewed.

**eBrightConnect™** may also use your Personal Information to create anonymous data records or gatherings of data, create customer heat maps, perform statistical analyses, and other purposes, by omitting or removing information that makes the data personally identifiable to you.

If you have provided Personal Information to our customers, their respective privacy statements will also apply to the processing of your data. It would be best if you familiarized yourself with their statement.

#### **4. USE OF WEB BEACONS OR GIF FILES**

eBrightConnect Platform may contain electronic images known as Web beacons – sometimes also called single-pixel gifs – that allow eBrightConnect™ to count users who have visited those pages and to deliver co-branded services

Some of these Web beacons may be placed by third party service providers to help determine the effectiveness of our advertising

campaigns or email communications. These Web beacons may be used by these service providers to place a persistent cookie on your computer. This allows the service provider to recognize your computer each time you visit certain pages or emails and compile anonymous information in relation to those page views, which in turn enables us and our service providers to learn which advertisements and emails bring you to our Platform and how you use the site. eBrightConnect™ prohibits Web beacons from being used to collect or access your personal information.

## **5. ACCESSING WEB ACCOUNT INFORMATION**

We will provide you with the means to ensure that personally identifiable information in your web account file is correct and current. You may review this information by contacting us by sending an email to our support attendant --Privacy@ebrightconnect.com

## **6. CHANGES TO THIS STATEMENT**

eBrightConnect™ has the discretion to occasionally update this privacy statement. When we do, we will also revise the “updated” date at the top of this Privacy page. We encourage you to periodically review this privacy statement to stay informed about how we are helping to protect the personal information we collect. Your continued use of the service constitutes your agreement to this privacy statement and any updates.

## **7. CONTACTING US**

If you have questions regarding our Privacy Statement, its implementation, failure to adhere to this Privacy Statement and/or our general practices, please contact us Privacy@ebrightconnect.com or send your comments to :

eBrightConnect™

Optime Consulting Inc

**Attention: Privacy Statement Personnel**

**US**

2400 N Commerce Pkwy #302, Weston, FL 33326

**eBrightConnect™ Optime Consulting Inc** will use commercially reasonable efforts to promptly respond and resolve any problem or question.

